The Value of Natural Resources in the UP:
Why do people come here?
Who are you?
The Value
Michigan ranks 3rd in the nation in hunter participation (more than 790,000). Hunters contribute $1.3 BILLION annually to our economy.
Fishing

Anglers contribute $2 BILLION annually to our economy and Michigan fishing ranks 5th in the nation!
The Michigan DNR manages the largest dedicated STATE forest system in the nation. The forest industry generates $14 BILLION to the economy and directly employs 26,000 people in Michigan.
With 22 million visitors annually, state parks and recreation areas play an important role in Michigan’s tourism industry, contributing $650 million to the state’s economy. Did you know last year, we were ranked as the #1 park system in the country!
Michigan ranks #1 in the nation in the number of registered snowmobiles, and when there is an abundance of snow, snowmobilers create a $1 BILLION bonanza in tourism...in the UP, we call it “white gold.”
Michigan ranks #3 in the number of registered boats in the US, and recreational boating contributes $2 BILLION to our economy. We have over 1,000 state-managed boat launches and more than 80 harbors. The overall boating industry in Michigan is $4 BILLION.
The Michigan Natural Resources Trust Fund has pumped $965.50 million, nearly $1 BILLION into LOCAL communities, supporting regional economies and a better quality of life for citizens throughout Michigan.
Thank you for your time!