COMMUNITY DEVELOPMENT MINI-GRANTS PROGRAM

ABOUT

The Eastern Upper Peninsula 2019 Community Development Mini-Grants Program returns for another year, led by the Eastern Upper Peninsula Regional Planning & Development Commission (EUPRPDC). This project is funded by the State of Michigan as part of the Regional Prosperity Initiative.

This program supports the development of placemaking projects that have a positive economic impact, located within Chippewa, Luce, and Mackinac Counties. Placemaking aims to capitalize on existing assets or spaces in a given community through reimagining use and/or fulfilling potential: creating something that is thoughtful, practical, unique, and attractive.

Examples of Place Making and eligible projects:

- Murals and Public Art
- Benches and Seating
- Wayfinding Signage
- Playground Improvements
- Pedestrian Plazas and Walkways
- Parklets or Mini-Parks
- Community Gardens
- And more!

FUNDING GOALS

1. Invest in, at a minimum, 6 projects with a grant award range between $500 and $4,000 per project.
2. Implement projects in local areas that help the Eastern Upper Peninsula realize its vision, which is stated in *Elevating the Eastern Upper Peninsula*.
3. Raise awareness of the power of placemaking through project development.
4. Positively impact the local economy through improving local places.

ELIGIBLE APPLICANTS

The following are considered eligible applicants and are encouraged to apply:

- County or municipal governments (city, tribal, village, township)
- Downtown development authorities and economic development organizations
- Non-profit community development organizations

MATCH REQUIREMENT

EUPRPDC is encouraging all applications to have some match available. For example, for a 25% match, if one asks for the maximum grant amount, $4,000, one must have $1,000 secured prior to applying. In-kind time will be accepted. The greater level of match available the higher an application will score.

TIMELINE

EUPRPDC will accept applications until 4:00 p.m. on Thursday, October 31, 2019. EUPRPDC will have the Community Development Mini-Grants Review Committee make a decision and notify grantees by the end of November.

CONTACT INFO

Questions about this program or your application should be directed to Rebecca Bolen 906.635.1581 x 118 or rbolen@eup-planning.org.
COMMUNITY DEVELOPMENT MINI-GRANTS APPLICATION

PROJECT INFORMATION

Name of Organization: ________________________________________________________________

Primary Project Contact: _____________________________________________________________

Phone Number: ______________________________________________________________________

Email(s): ___________________________________________________________________________

Address of Administrative Office: ______________________________________________________

_________________________________________________________________________________

Project Name: _____________________________________________________________________

Project Location/Address: _____________________________________________________________

Purpose of Grant Request (In one sentence): ____________________________________________

_________________________________________________________________________________

Proposed Implementation Date of Project: _______________________________________________

Amount Requested: __________________________________________________________________

Total Project Cost: ___________________________________________________________________

Estimated Number of Persons to Benefit from this Project Annually: ______________________

Geographic Areas Served by this Project: _________________________________________________

_________________________________________________________________________________

Signature (President, Director, or Administrator): ___________________________ Date: __________

Name Printed: ___________________________ Title: ________________________________
PROJECT NARRATIVE

This narrative should briefly explain why your organization is requesting this grant; what outcomes you hope to achieve; and on what you intend to spend the grant, if awarded. *Please attached additional paper if the space provided is insufficient.*

- Why this project is significant? What problem or need does it address?

- How will this project benefit the local community? Are there economic benefits to this project?

- What are the measurable goals of this project? How does this project contribute to the achievement of the broader goals of your organization?
- Will the project area be accessible via active transportation (biking, walking, etc.)?

- Funds should be dispersed and final reports submitted by December 31, 2019. What is the timetable for this project?

- Are there other partners in this project? Please provide their roles and contact information:

- Describe the long-term strategies for maintaining this project, if it is to continue past the grant period:
LETTER(S) OF SUPPORT

Please include at least one letter of support from entities outside of your organization.

PROJECT BUDGET FORMAT

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<th>Expenses:</th>
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**Total Cost:**

- Request represents ________________ % of the total project.

Please list other sources of funding which will support this project, including in-kind support. Please attach any letters of commitment.

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<th>Source:</th>
<th>Amount:</th>
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**Total Match:**
### GRANT EVALUATION RUBRIC

<table>
<thead>
<tr>
<th>Excellent (4)</th>
<th>Good (3)</th>
<th>Fair (2)</th>
<th>Poor (1)</th>
<th>Missing (0)</th>
<th>Score</th>
<th>Comments</th>
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<tbody>
<tr>
<td><strong>Project achieves place making goals</strong></td>
<td>Project may become a pillar of the community’s sense of place, encouraging people to congregate and experience</td>
<td>Project enhances the community’s sense of place and effectively implements strategies for pedestrian engagement</td>
<td>Project enhances the community’s sense of place, but fails to take advantage of place making strategies</td>
<td>Ineffective attempt at applying place making principles</td>
<td>Does not appear to take place making principles into consideration*</td>
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<td><strong>Accessibility of project</strong></td>
<td>Accessible by most active modes of transportation ADA compliant</td>
<td>Easily accessible by walking or bike, ADA Compliant</td>
<td>Somewhat accessible to pedestrians and bikes, not ADA compliant</td>
<td>Accessible by pedestrians, but not ADA compliant</td>
<td>Accessible by car only*</td>
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<td><strong>Feasibility of project</strong></td>
<td>Project has a clear strategy and a reasonable timeline</td>
<td>Project has a reasonable timeline which accounts for potential delays</td>
<td>Project has a reasonable timeline, but no strategy for project execution</td>
<td>Only a rough timeline is included</td>
<td>No timeline offered*</td>
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<td><strong>Number of people benefiting</strong></td>
<td>Project appeals to most populations in the community and regular use can be expected</td>
<td>Project appeals to and may be used by many community members</td>
<td>Project appeals only to several segments of the community.</td>
<td>Only a small segment of the community benefits</td>
<td>No explanation offered*</td>
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<td><strong>Match available (including in-kind time)</strong></td>
<td>1 to 1</td>
<td>50%</td>
<td>25%</td>
<td>Less than 25%</td>
<td>No Match offered</td>
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*Applications achieving these scores will not qualify for funding.