

MICHIGAN STATEWIDE HOUSING PLAN - Priorities/Goals/Strategies Checklist for Regional Housing Partnerships									
Yes	No	Priorities	Goals	Strategies	KPI Chosen	KPI Baseline and Date	Ownership/Source for KPI	KPI Goal	Cadence for collection (Monthly, Quarterly, Annually, Event Based?)
X		HOUSING ECOSYSTEM	Goal 2.2: Increase the availability of statewide, regional, county-level, local/municipal-level, and market-level data on housing needs and opportunities to inform and improve policy, resource, and program decision-making.						
X				Strategy 2.2.B: Develop centralized access to public-private, non-profit, and open-source platforms for housing data, including available land for acquisition.	Creation of a database in online platform	Development/vendor selection for online database would take 6 months minimum. Annual; monthly updates to database/review of data	EUP Regional Housing Partnership	Streamline and ease of access to data	Initial database creation is annual, updates monthly/quarterly/as-needed
X				Strategy 2.2.C: Provide support for communities to obtain and track data through grants and other opportunities.	Staff support/capacity increase. Work with partners to develop new tools & funding options for housing	Host or participate in 12 meetings annually to present on reosurces and information, provide technical assistance to community partners, distribute housing data and information	EUP Regional Housing Partnership/Local Communities	Increase capacity of communities	Monthly/Quarterly
X			Construction Industry and Licensed Skilled Tradespersons Goal 2.3: Support an expansion of housing that is affordable and fairly assessed by increasing the availability and demographic diversity of workers in the construction, planning and zoning, and real estate industries.						
X				Strategy 2.3.A: Work with building trade associations, community colleges, workforce development agencies, and unions to develop more inclusive models that assist underrepresented groups, including immigrant communities and justice-involved individuals, at the high school and postsecondary levels, to enter and complete apprenticeship and certification programs in planning and zoning, real estate, and the skilled trades, including gaining expertise in weatherization and energy efficiency, and barrier-free and universal design.	Expand Effort of Regional CTE Network and partners	Work with partners to host an initial Skilled Trades Summit in Q3 -2024	EUPISD, Sault Area Career Center, BMCC, UP Trades Association, MI Works!	Increase construction trades skilled workforce	Monthly
X				Strategy 2.3.C: Provide resources to help underrepresented entrepreneurs launch and grow construction, planning and zoning, and real estate businesses.	Work with CEDAM, MEDC, MAP, MSU-E and other partner networks to develop a resource toolkit	Work with partner organizations to develop a toolkit during Q1 2025	CEDAM, MEDC, Partner organizations and local units of government	Increase the number of underrepresented populations of entrepreneurs in construction, planning, zoning and real estate businesses	Event based, toolkit could be reviewed bi-annually.
X		PREVENTING AND ENDING HOMELESSNESS							
X			Goal 3.2: Increase access to stable and affordable quality housing options for households with extremely low incomes.						
X				Strategy 3.2.A: Incentivize development of affordable and accessible housing units for households at or below 30% AMI to increase supply.	Educate communities on use and implementation of incentives to support affordable housing.	Target the top population centers in 2024, expand to adjacent high growth communities in Q4 2024, and into 2025.	Housing organizations, partner network, local units of government	Increase number of units for households at or below 30% AMI	Event based and ongoing throughout the calendar year.

X			Strategy 3.2.B: Invest in homelessness prevention and diversion efforts to keep households from entering shelter or staying in unsheltered situations in order to reduce trauma.	Expand Effort of Existing Network focused on homelessness in the Region.	Yearly; Network to Meet Monthly	Local Planning Body	Expand Network, increase membership and reach of the group	Monthly
X			Strategy 3.2.C: Increase the supply of supportive housing units developed (including but not limited to recovery housing) by fully leveraging existing funding, expanding the pool of resources by soliciting new funding, and ensuring that those units are targeted to households in greatest need.	Creation of Study of Homeless Needs and Stock	Yearly; Network to Meet Monthly	CLM Community Action	Completion of Study	Study would target completion for late 2024/early 2025 and be reviewed by the network annually to assist in targeting strategies and outcomes.
X		HOUSING STOCK	Development Goal 4.1: Increase the supply of the full spectrum of housing that is affordable and attainable to Michigan residents.					
X			Strategy 4.1.A: Advocate at the federal and state levels for increased funding, including gap funding, to support affordable and attainable housing ranging from small- to large-scale housing development.	Creation of talking points, compile information to speak with one voice regionally on housing needs	At least quarterly; as opportunities arise	EUP Regional Housing Partnership	Increased funding for affordable and attainable housing	Quarterly
X			Strategy 4.1.B: Develop data-driven approaches to address housing needs specific to geographic areas (e.g., rural, suburban, urban) and demographic areas, and to support business development.	Collect data to address area needs and reflect travel time/wage/#Employees for employment opportunity areas	2 Years?	EUP Regional Housing Partnership; UP Michigan Works Study; Economic Development Corp; Housing Agencies	Develop EUP Housing Needs Assessment with Employment Opportunity Categories	Event Based--Data Type
X			Strategy 4.1.C: Streamline state and local government funding processes, including creating a one-stop resource toolkit for developers and removing barriers to public-private housing collaborations.	Gather and organize data of state/local funding available	Yearly; 2-5 years	EUP Regional Planning & Development Commission	Create a Funding Toolkit for Developers	Event Based
X			Strategy 4.1.G: Build capacity for nonprofit, faith-based, and other purpose-driven housing development.	Expand Effort of Existing Network	Yearly; Network to Meet bi-annually	Local Planning Body	Expand Network, increase membership and reach of the group, collaboration amongst non-profits	Event Based
X			Rehabilitation and Preservation Goal 4.4: Increase the rehabilitation and/or preservation of housing stock.					
X			Strategy 4.4.C: Support the innovative conversion or repurposing of unused residential properties, commercial space, and other buildings, with accessibility modifications wherever possible.	Create inventories: housing of current unused buildings by creating flexibility in local zoning to encourage conversion to housing	Complete initial inventory in 24 months	RHP/Local Communities/EUP Regional Planning	Increase renovations through tax incentives	Annually
X			Strategy 4.4.D: Increase access to no-interest, low-interest, and "patient capital" (long-term) lending products and grants to address the cost of home and rental repairs.	Creation of a plan to increase collaboration between philanthropic groups, housing agencies and lenders to increase access to funding	Plan development - 24 months	RHP/Non-profits/housing agencies/lenders/Buikd UP	Increase access to funding	Annually
X			Missing Middle and Workforce Housing Goal 4.6: Increase missing middle and workforce housing stock to facilitate greater housing choice.					

X				<p>Strategy 4.6.A: Provide more incentives and fund income and appraisal gaps to support the development of missing middle housing types and workforce housing.</p>	<p>Obtain funding for development of missing middle housing/workforce housing</p>	<p>Semi-annual</p>	<p>RHP/Local Communities/EUP Regional Planning/Build UP/MSHDA</p>	<p>Increased incentives and funding for missing middle/workforce housing, past TMA work indicates an opportunity for creating 917 new units across a wide spectrum of types cumulatively over a 3 year period.</p>	<p>Semi-annually</p>
X				<p>Strategy 4.6.E: Develop a toolkit for organizations and companies that documents the advantages of employer-assisted housing fund programs and how to establish one in order to retain and attract talent.</p>	<p>Development of the toolkit</p>	<p>Annual</p>	<p>RHP/Non-profits/housing agencies/employers/Build UP</p>	<p>Development of toolkit for organizations and companies to assist with talent retention and attraction</p>	<p>Annually</p>
X				<p>Strategy Other: Increase quality, affordable housing options with access to amenities for seasonal tourism workforce.</p>	<p>Expand partnerships with housing developers and organizations such as Invest UP Build UP Initiative, MSHDA and others to increase housing stock and choice.</p>	<p>Annual</p>	<p>RHP/Housing agencies/local communities/developers</p>	<p>Increased housing choice (options) for seasonal tourism workforce, past TMA indicates opportunity for 576 new units cumulative over 3 years</p>	<p>Annually</p>