

START A **WINNING BUSINESS** IN HOUSING DEVELOPMENT



Help solve the **regional housing crisis** by starting a business in one of the following fields:

REAL ESTATE

Median Pay for Brokers
and Agents (Employees):

\$56,620

bls.gov

SKILLED TRADES

Median Pay for
Carpenters

(Employees):

\$56,350

bls.gov

PLANNING AND ZONING

Median Pay for Urban and
Regional Planners

(Employees):

\$81,800

bls.gov



Data from the 2024 MI Statewide Housing Needs Assessment:

- In 2022, 51% of renters were housing cost-burdened (spending more than 30% of income on housing) and 26% were severely housing cost burdened (spending more than half of income on housing).
- Among homeowners, 24% with mortgages and 14% without mortgages are housing cost burdened.

Contact the **MI Small Business
Development Center** to learn more



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SBDC™**

michigansbdc.org



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DEVELOPMENT CORPORATION



Michigan Tech